

# **Promallshop Open Affiliate Program: Structured Qualification Criteria & Guidelines**

## **Objective:**

To create an inclusive yet structured affiliate program that allows **anyone interested** to join while maintaining quality control, ensuring ethical marketing practices, and maximizing sales conversions.

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## **1. General Eligibility Criteria**

The affiliate program is open to **anyone** interested in promoting Promallshop products, including:

- Content creators (bloggers, YouTubers, TikTokers, social media influencers).
- Website owners and forum administrators.
- Digital marketers and online entrepreneurs.
- Existing Promallshop customers who want to earn from referrals.

## **Basic Requirements:**

- **Must be 18 years or older.**
  - **Must have an active online presence** (social media, blog, or website).
  - **Must agree to Promallshop's affiliate terms and conditions.**
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## **2. Application & Automatic Approval Process**

To encourage participation, applicants will be approved automatically after completing registration.

### **Step 1: Online Sign-Up**

- Fill out a simple registration form with:
  - Name, email, and payment details for commissions.
  - Social media profiles or website (if available).
  - Agreement to Promallshop's affiliate terms.

### **Step 2: Instant Approval & Welcome Package**

- Upon submission, affiliates receive:
    - A **unique affiliate link** for tracking referrals.
    - Access to **promotional materials** (banners, social media content, etc.).
    - A **dashboard to track sales, clicks, and earnings**.
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### **3. Performance-Based Tier System**

To maintain quality and reward high performers, affiliates will be categorized into **three levels** based on sales performance.

#### **Affiliate Tiers:**

<b>Tier</b>	<b>Monthly Sales Requirement</b>	<b>Commission Rate</b>	<b>Additional Benefits</b>
<b>Starter</b>	0-10 sales	Category based	Standard access to affiliate materials.
<b>Pro Affiliate</b>	5-25 sales	Category based	Featured on Promallshop's website & social media.
<b>Elite Partner</b>	40+ sales	Category based	Exclusive promotions, bonuses & priority support.

- Affiliates **automatically move up** based on their performance.
  - **Inactive affiliates (0 sales in 3 months)** receive reminders and may be removed.
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#### **4. Guidelines & Compliance**

To maintain ethical and brand-aligned promotions, affiliates must:

- **Use only official Promallshop promotional materials** (provided in the dashboard) and also on our social media pages
- **Avoid misleading claims** or deceptive marketing tactics.
- **Respect advertising policies** (no spam, fake reviews, or paid ads using Promallshop's brand name).
- **Follow platform-specific rules** (e.g., no unauthorized promotions on Facebook Ads, Google Ads).

#### **Violations & Consequences:**

Offense	Penalty
False advertising or spam	1st warning, then removal
Misleading pricing claims	Immediate removal
Fraudulent transactions	Permanent ban

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#### **5. Continuous Support & Growth**

- **Monthly training sessions** to help affiliates improve their marketing strategies.
- **Affiliate leaderboard & rewards** for top performers.
- **Dedicated affiliate support** for questions and assistance.

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### **Conclusion**

This **open-access affiliate program** allows anyone to join while ensuring quality control through a **performance-based structure**. It rewards affiliates based on effort, encourages ethical promotions, and supports continuous growth.

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Name

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Date and Signature